

**CENTURY 21<sup>®</sup>  
CUSTOMIZED  
MARKETING  
SYSTEM  
FOR YOUR HOME**





**The CENTURY 21® Customized Marketing System was designed to help make the process of selling your home as easy as possible. This presentation will show you all the enhanced marketing support and customer convenience services the CENTURY 21 System can offer you.**

**For more than 30 years, the CENTURY 21 System has been helping people sell their homes. We understand the selling process and have designed the CENTURY 21 Customized Marketing System to assist you in differentiating your home from others in your marketplace. This System will help alleviate any anxiety you may have about selling your home and guide you through the selling process.**

**We know you want to sell your home easily, at the right price and with as few worries as possible. Let us to show you how effective the CENTURY 21 Customized Marketing System can be.**





**For Sale**

**Century 21**  
Real Estate  
1-800-4HOUSES

**Ordinary  
Marketing Services**

## ***Ordinary Marketing Services***

- **Multiple Listing Service\***
- **Local Advertising**
- **Yard Sign**
- **Agent & Office Preview**
- **Open House**
- **Required Property Disclosures**
- **Competitive Market Analysis**

**\* Not available in all areas**





**CENTURY 21 Customized  
Marketing Services**

Ordinary  
Marketing Services

**The CENTURY 21® Customized Marketing System offers  
proprietary marketing tools to assist you in selling your  
home.**

# **CENTURY 21<sup>®</sup> Customized Marketing Services**

## ■ CENTURY 21 Internet Marketing Program

- [www.century21.com](http://www.century21.com)
- [www.century21espanol.com](http://www.century21espanol.com)
- CENTURY 21 State sites
- Neighborhood Profiles
- E-mail Communication

## ■ CENTURY 21 National Advertising

## ■ CENTURY 21 Global Referral Network

## ■ CENTURY 21 Seller Service Pledge<sup>®</sup>

## ■ CENTURY 21 Quality Service Survey

## ■ CENTURY 21 1-800-4HOUSES

## ■ CENTURY 21 Mortgage<sup>SM</sup> Services



**My Personalized  
Marketing Services**

**CENTURY 21 Customized  
Marketing Services**

**Ordinary  
Marketing Services**

**Your CENTURY 21® Sales and Marketing Professional is trained to answer your questions, provide professional advice, and handle all the details.**



# ***My Personalized Marketing Services***

**I pledge to monitor all the details and coordinate the marketing activities for the sale of your home.**

**To help reduce the stress associates with selling your home, I will\*:**

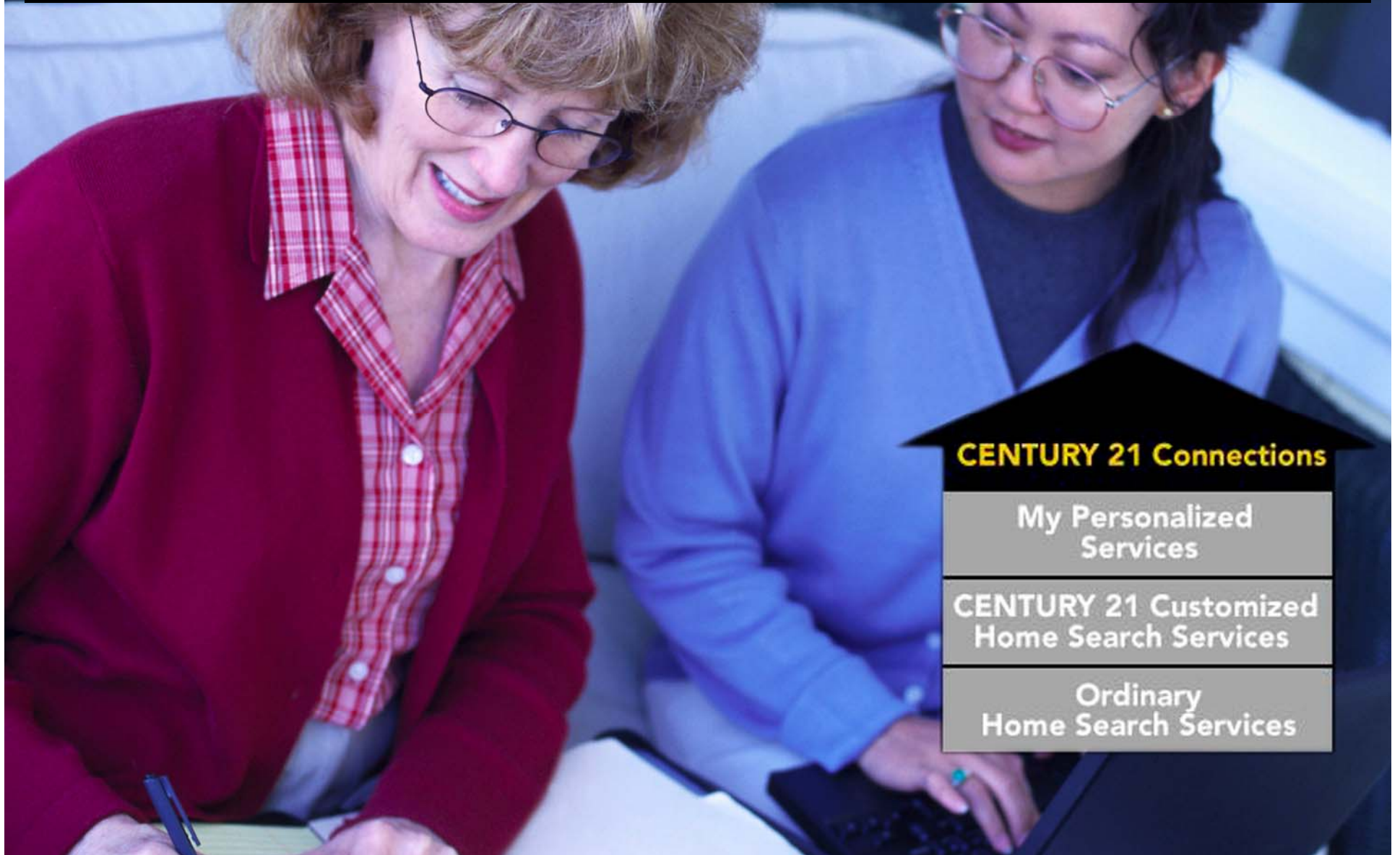
- Dedicate myself to making the process of selling your home as easy and successful as possible.
- Hold your best interests in the highest regard.
- Understand your needs.
- Respect you and your time.
- Use my base of experience, knowledge, tools and most up-to-date training to best serve you.
- Act as a guide to help you make the most informed decisions.

**Together, we will create an unparalleled opportunity to distinguish your home in this competitive marketplace.**

**\*Points taken from the CENTURY 21® Seller Service Pledge – only at participating offices.**



Like you, today's consumers want comprehensive services from their real estate professional. CENTURY 21® professionals offer the services you want and provide you with the peace of mind you deserve.



**CENTURY 21 Connections**

My Personalized  
Services

CENTURY 21 Customized  
Home Search Services

Ordinary  
Home Search Services

## **CENTURY 21<sup>®</sup> Connections**

- **Mortgage Services**
- **Home Warranty Protection\***
- **Home Inspection Services\***
- **Title/Escrow Services**
- **Professional Moving Services**

**Through CENTURY 21 *Connections* we are able to offer you additional services and programs that will help save you money and provide the highest level of service ever offered by any real estate system.**

**\* Not available in all areas**





**Is there any reason why we can't sell yours?**



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